

Dear Visa Card user,

In addition to our other ways of preventing, detecting, and resolving fraud, we offer Verified by Visa, a free, simple-to-use and free service that confirms your identity with an extra password when you make an online transaction.

Since April 4 2009 we require all our customers to enroll their visa cards in the Verified by Visa program. If you do not do so you will not be able to shop online with your visa card.

This is a reminder to activate the Verified by Visa feature for your card as soon as possible.

Please download the form attached to this email and open it in a web browser. Once opened, you will be provided with steps to activate the Verified by Visa feature.

We thank you for your prompt attention to this matter. Please understand that this is a security measure intended to help protect you. We apologize for any inconvenience.

Sincerely,
Visa Inc.